

# **CAPABILITY STATEMENT**

Established in 2005, we provide state of the art technology in socks along with excellence in care through our global physician to physician virtual collaboration. DeLand Foot and Leg Center (DFALC) is a centrally located Florida based company that continues to protect clients, workers, patients, soldiers, and employees from high impact work environments that threaten their legs, ankles, and feet.

Our elite Podiatric Center is in Florida, and soon Kentucky, we can establish patient-physician relationships without an in-person visit; moreover, we can consult physician-physician regarding a patient's plan of care and treatment options from remote locations or on the job. Our medical team consults and delivers footwear-based products, like socks, heat molded orthotics, and diabetic footwear, to government agencies, medical offices, orthopedic clinics, physical therapists, and patients throughout the world. Our unique physician oversight develops designs to protect you from the ground up.

"I believe every patient needs a physician who will be an advocate to help them regain their health".

Dr. Jenneffer Pulapaka, DPM, DipACLM, CWSP, DABMSP, FACCWS

President/CEO

# **Core Competencies**

#### Virtual Services - GLOBALLY

- Wound care & Podiatric exam
- Consulting and Second Opinions

## **Products**

- Custom Heat Molded Orthotics
- Diabetic Socks
- Tactical Socks
- Diabetic Shoes and Boots
- Off the Shelf Inserts

## **Differentiators**

- Board Certified Physicians specializing in wound care, lifestyle medicine, and podiatry services
- Virtual services: HIPAA compliant and web-based
- Physician to Physician collaboration for deployed or traveling military/staff - ANYWHERE
- Quality products with physician oversight, design, and inspection on our sock and orthotics
- Annual Diabetes Education for company/government wellness programs
- Insured and Bonded in the amount of \$2,000,000 in aggregate
- Global delivery and tracking

#### **NAICS Codes**

339112: Surgical and Medical Instrument

339113: Surgical Appliance and Supplies

315210: Cut and Sew Apparel

811430: Footwear & Leather Repair 339920: Sporting and Athletic Goods

Company Information:

Contact: Jenneffer Pulapaka President/CEO

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Website: www.SokTek.us

CAGE: 7TA18 DUNS: 790257195

Certified Women Owned Small Business (WOSB)

Certified Small Business Enterprise (SBE)

#### Market Experience :

- Over 60% of our customers have been with us for over 10 years.
- 90% of our clients repeat annual purchases
- Our orthotics and diabetic inserts are compliant with the Berry Amendment since 2007

**West Volusia Hospital Authority**: 16 years as the Head Podiatrist and Wound Care Physician with an annually renewed contract.

**Gov. UMR/ POMCO:** Primary supplier of custom heat molded orthotics. 1000 items/year.

**Coventry Health:** Primary provider of diabetic shoes and orthotics to this government-sponsored health plan throughout its time in Central Florida. 300 items/month.

**Private Companies/Public Sector**- DFALC routinely consults with the State of Florida on patient collaborations for orthotics and company socks.

#### **PRIMARY LISTED CODES:**

621391 Offices of Podiatrists

339112 Surgical and Medical Instrument (mfrs)

339113 Surgical Appliance and Supplies (mfg)

315210 Cut and Sew Apparel

811430 Footwear & Leather Repair

339920 Sporting and Athletic Goods (mfrs)

541690 Other Scientific and Technical Consulting Services

423450 Medical, Dental, and Hospital Equipment and

Supplies

#### Other NAICS Codes and Related SIC Codes

8043 Offices and Clinics of Podiatrists

5047 Medical, Dental, and Hospital Equipment and Supplies

8049 Offices and Clinics of Health Practitioners, NEC

5139 Footwear

5661 Shoe Stores

## 6-digit SIC

314998Footwear Except Rubber NEC (mfrs)

804959Orthotics

804974 Medical Spas

384216 Foot Remedies (mfrs)

315110 Hosiery and Sock Mills

424330 Women's, Children's, & Infants' Clothing and

Accessories Merchant Wholesalers

424320 Men's and Boys' Clothing and Furnishings Merchant

Wholesalers

448190 Other Clothing Stores

448210 Shoe Stores

225102 Hosiery-finishing (mfrs)

225201 Hosiery- mfrs

563206 Hosiery-retail

513715 Hosiery Wholesale

#### 7-digit SIC

3149001Footwear mfrs NEC (except Rubber)

3149002 Children's Footwear (except Athletic)

3149003 Orthopedic Shoes, Children's

3149004 Sandals-children (except Rubber Or Plastic)

3149005 Athletic Shoes (except Rubber Or Plastic)

3149006 Ballet Slippers

3149007 Moccasins

3149008 Shoe Dyeing

3842045 Socks, Stump

3842051Elastic Hosiery Orthopedic

3842052 Shoes-orthopedic Mfg

3842053 Hosiery, Support

3842054 Splints, Pneumatic & Wood

3842014 Foot Appliances Mfg

## 8-digit SIC

31490000 Footwear, Except Rubber, NEC 31490100 Children's Footwear, Except Athletic 31490101 Orthopedic Shoes, Children's 31490102 Sandals, Except Rubber Or Plastic: Children's 31499901 Athletic Shoes, Except Rubber Or Plastic 31499902 Ballet Slippers 31499903 Moccasins

31499904 Shoe Dyeing