



## **CAPABILITY STATEMENT**

Established in 2005, we provide excellence in care through our global physician to physician virtual medical collaboration; along with state of the art technology in socks, heat molded orthotics, and diabetic footwear. DeLand Foot and Leg Center (DFALC) is a centrally located Florida based company that continues to protect clients, workers, patients, soldiers, and employees from high

impact work environments that threaten their legs, ankles, and feet. Our elite Podiatric Center is capable of utilizing smartphones, tablets, or computers to secure an online video connection with your employees to our virtual office. In Florida, and soon Kentucky, we can establish patient-physician relationships without an in-person visit; moreover, we can consult physician-physician regarding a patient's plan of care and treatment options from remote locations or on the job. Our medical team consults and delivers footwear based products to government agencies, medical offices, orthopedic clinics, physical therapists, and patients throughout the world. Our unique physician oversight develops designs using organic cotton material, non-slippery performance, antibacterial bamboo fiber from dress socks to tactical athletic compression socks. We believe in "Made in America" for our heat molded orthotics and diabetic inserts, that have a production time of days, for global delivery that meets many government and military purchasing requirements.

*"I believe every patient needs a physician who will be an advocate to help them regain their health".*

Dr. Jenneffer Pulapaka, DPM, ACFAS, CWSP, DABMSP, FACCWS  
President/CEO

### **Core Competencies**

#### **Virtual Services - GLOBALLY**

- Wound care & Podiatric exam
- Consulting and Second Opinions

#### **Products**

- Custom Heat Molded Orthotics
- Diabetic Socks
- Tactical Socks
- Diabetic Shoes and Boots
- Off the Shelf Inserts

### **Differentiators**

- Board Certified Physicians specializing in wound care and podiatry services
- Virtual services: HIPAA compliant and web-based
- Physician to Physician collaboration for deployed or traveling military/staff - ANYWHERE
- Quality products with physician oversight, design, and inspection on our sock and orthotics
- Annual Diabetes Education for company/government wellness programs
- Insured and Bonded in the amount of \$2,000,000 in aggregate
- Global delivery and tracking

### **NAICS Codes**

621391: Offices of Podiatrists  
339112: Surgical and Medical Instrument  
339113: Surgical Appliance and Supplies  
315210: Cut and Sew Apparel  
811430: Footwear & Leather Repair  
339920: Sporting and Athletic Goods  
541690: Other Scientific and Technical Consulting Services

### **Company Information:**

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Certified Women Owned Small Business (WOSB)  
Certified Small Business Enterprise (SBE)

### **Market Experience :**

- Over 60% of our customers have been with us for over 10 years.
- 90% of our clients repeat annual purchases
- Our orthotics and diabetic inserts are compliant with the **Berry Amendment** since 2007

**West Volusia Hospital Authority:** 16 years as the Head Podiatrist and Wound Care Physician with an annually renewed contract.

**Gov. UMR/ POMCO:** Primary supplier of custom heat molded orthotics. 1000 items/year.

**Coventry Health:** Primary provider of diabetic shoes and orthotics to this government-sponsored health plan throughout its time in Central Florida. 300 items/month.

**Private Companies/Public Sector-** DFALC routinely consults with the State of Florida on patient collaboration, custom heat molded orthotics, and company socks for general and diabetic needs.

**PRIMARY LISTED CODES:**

621391 Offices of Podiatrists  
339112 Surgical and Medical Instrument (mfrs)  
339113 Surgical Appliance and Supplies (mfg)  
315210 Cut and Sew Apparel  
811430 Footwear & Leather Repair  
339920 Sporting and Athletic Goods (mfrs)  
541690 Other Scientific and Technical Consulting Services  
423450 Medical, Dental, and Hospital Equipment and Supplies

**Other NAICS Codes and Related SIC Codes**

8043 Offices and Clinics of Podiatrists  
5047 Medical, Dental, and Hospital Equipment and Supplies  
8049 Offices and Clinics of Health Practitioners, NEC  
5139 Footwear  
5661 Shoe Stores

**6-digit SIC**

314998Footwear Except Rubber NEC (mfrs)  
804959Orthotics  
804974 Medical Spas  
384216 Foot Remedies (mfrs)  
315110 Hosiery and Sock Mills  
424330 Women's, Children's, & Infants' Clothing and Accessories Merchant Wholesalers  
424320 Men's and Boys' Clothing and Furnishings Merchant Wholesalers  
448190 Other Clothing Stores  
448210 Shoe Stores  
225102 Hosiery-finishing (mfrs)  
225201 Hosiery- mfrs  
563206 Hosiery-retail  
513715 Hosiery Wholesale

**7-digit SIC**

3149001Footwear mfrs NEC (except Rubber)  
3149002 Children's Footwear (except Athletic)  
3149003 Orthopedic Shoes, Children's  
3149004 Sandals-children (except Rubber Or Plastic)  
3149005 Athletic Shoes (except Rubber Or Plastic)  
3149006 Ballet Slippers  
3149007 Moccasins  
3149008 Shoe Dyeing  
3842045 Socks, Stump  
3842051Elastic Hosiery Orthopedic  
3842052 Shoes-orthopedic Mfg  
3842053 Hosiery, Support  
3842054 Splints, Pneumatic & Wood  
3842014 Foot Appliances Mfg

**8-digit SIC**

31490000 Footwear, Except Rubber,NEC  
31490100 Children's Footwear, Except Athletic  
31490101 Orthopedic Shoes, Children's

31490102 Sandals, Except Rubber Or Plastic: Children's  
31499901 Athletic Shoes, Except Rubber Or Plastic  
31499902 Ballet Slippers  
31499903 Moccasins  
31499904 Shoe Dyeing